

Working with your ChamberMaster/MemberZone SmartCMS Site

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Agenda

- Logging into your SmartCMS site
- Customizing the general appearance of your site
- Working with Menu Items
- Working with Page Content
 - Text
 - Image
 - HTML
 - CM Widgets



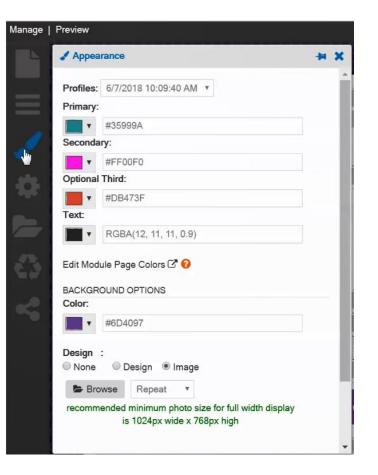
- Did you know...
 - Women don't like gray, orange, and brown. ...
 - Men don't like **purple**, **orange**, and **brown**. ...
 - Use **blue** in order to cultivate user's trust. ...
 - Yellow is for warnings. ...
 - Green is ideal for environmental and outdoor products. ...
 - **Orange** is a fun color that can create a sense of haste or impulse...



- There are 3 main colors you need to consider when you are designing your website:
 - Choosing a dominant color as your brand color
 - Choosing 1 to 2 accent colors to create a color scheme for your website
 - Choosing a background color to complete your design



- Primary, Secondary, Tertiary you define where these are applied
- Text make it easy to read
- Background solid, patterned or image
- WIKI: <u>Modifying the Website</u> <u>Appearance</u>





- Module Page Colors:
 - Styling options for your website module pages (e.g. Events, Directory, etc.) can be changed in the ISCP including font, color, size and more

General Settings	Module Templates	Page Templates	Page Layouts	Domains	Template Tags	Appearance	HTML	Widgets	MIC	
Common Actio	ons	Appearance								
Clear all Temp	late Cache									
Clear Domain C	Cache	Note: If the Default Stylesheet field (item 3) on the General tab is set to 'No", then neither of the sections on this page will be applied to your integration 1a. Generic Style Preferences what is this?				Heading Into Deals I M2M Deals				
		Note: Changes n will only be appl version 3 via the Heading Font	ied to domains s "Domains" tab			Any Catego Enter Keyw Search Bu	ord			
		Arial, Helvetica, sans-serif (eg. helvetica, arial, sans-serif) Heading Size				Results Fou	nd: 13	View On	Мар	New Searc
						Sort by: A-Z Contact these Businesses				usinesses 🛤 Print
		24px				We	would li	ke to thank	the follow	ving sponsors:
		(eg. 20px, 1.5em Heading Color				Sponsore				Highlight Box - Hot Deal tagline
		#44444				400		sored Listins, and Men		goes here
		(eg. #333, #000080)			_	ALCE	Desc	riptions in t	he	
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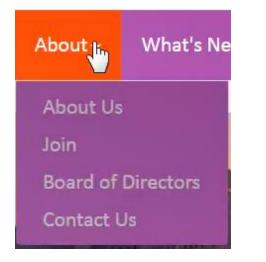
Working with Menu Items

- Easy navigation does not have to be complicated. By following just three rules, you can improve both the user experience and SEO.
 - Navigation must be clear
 - Navigation must be consistent
 - Navigation must be simple
- WIKI: Editing the Menu & Working with Pages



Working with Menu Items

- Menu style options
 - Basic Dropdown



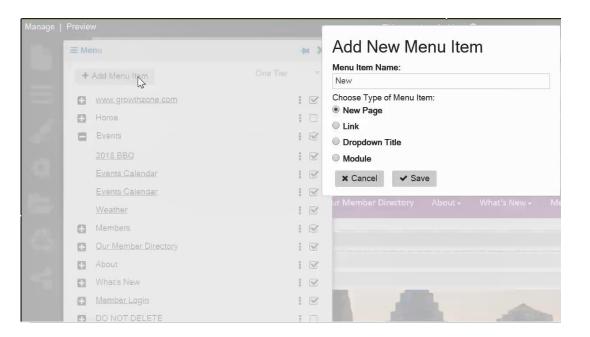
Mega Menu

bout Us-	Community -	What's Ne	€₩Ŧ	Events -	М
Who We Are	Mem	bership	Co	mmittees	
About	Mem	per Directory	Exe	cutive Commi	ttee
Board of Direct	ors Memi	per Deals	Bud	get Committe	e
Staff	Applic	ation	Adv	isory Committ	ee
Join Today	Join a	Group			
Information Re	quests Mem	per Login			



Working with Menu Items

- New Page Creates a brand new blank page
- **Dropdown Title** to add new item to the Main Menu
- Link allows you to add a menu item to link to an existing page, a file or website
- Module fed by content from ChamberMaster/MemberZone



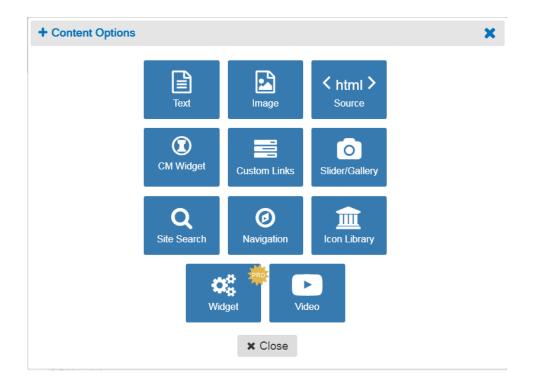


- Page Properties...
 - Tip Add a page description (Meta) for SEO Purposes!!
 - If changing URL for a page, use the Site Settings to redirect from old URL to new URL

	Properties		-
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Until:		PRO	
Layout	Left Sidebar		
Title:	Mindy's Page		
Url:			
http://m	indycaptivate.smartcms.site/	mindys-page	
Page D	Description (Meta):		



- When in edit mode, various "areas" may be customized with text, images, links, etc.
- NOTE: Areas marked with a globe icon are displayed on all pages, and any changes will be reflected on all pages
- WIKI: <u>Content Options</u>





- Text: a full selection of editing tools are available in the editor, including text formatting, adding of hyperlinks, and adding of images
- Did you know.. Using headings in your website copy is crucial for both readability and SEO

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bo	dy p																



- Image: Through Image, you can upload a single image with the option of adding a link
- Did you know... Using alternative text for your image is crucial for SEO

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+ Image	± ± ±
Alternative Text:	
Title	90 1
Description of image recommended for SEO and accessibility. Cancel Save	



- HTML: The HTML content option is used to add HTML code to a content area. The 'Editor' view can be selected to display the html content if desired.
- WIKI: Working with HTML

< html > Source	×
Content Style:	
Content Style: 1 kp>Hello World	
2	



- Slider/Gallery: Add a slider of images, or a photo gallery to your website through Slider/Gallery
- WIKI: <u>Working with Slider/Gallery</u>

< htr	ml > Source	×
Cor	ntent Style:	
122	kp>Hello World	



- CM Widget: Add Widgets to display information from your database with the GrowthZone/ChamberMaster Widgets
- WIKI: <u>Working with CM Widgets</u>

CM Widget		×	
Widget Type:			
Select a Widget	۳		
Blog Blog Index Events Calendar Forms		Custom Links	
Login Module Feed Sponsor Ads	4	🔒 Login 🕱 Email 🏷 (123) 456-7890 JOIN TODAY	



- Custom Links: Custom Links are available for creating secondary menus in horizontal or vertical display
- WIKI: Working with Custom Links

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Vertical	• Color: Primary •			C	Preview
		E ± E			
		Title	<i>€</i> o	Û	+
× Cancel	✓ Save				



- Site Search: Adds a search box to the content area. When a word or search words are typed into the search field, a dropdown will display with pages and/or members matching the search term
- WIKI: Working with Site Search

Q Site Search		×
	1 1 1	Preview
Magnifying Glass Button Go	Color : Primary •	
Search Text Site Search		
OPTIONAL SETTINGS		
Width (%) 100 Limit 15		
Show Results: Pages 🖉 Categories 🖉 Members 🖉	Events 🖉 Quicklinks 🖉	
★ Cancel ✓ Save		



- Icon Library: Add icons, such as Module, Category, Social icons, or upload a custom icon from the file manager to a desired content area.
- WIKI: <u>Working with Icon Library</u>

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Fixed •	Color: F	Primary	▼		Preview
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				Title So	
× Cancel	✓ Sav	e			



- Widget: The Widget (Pro Edition) option gives you a way to group information together using advanced widgets like the tabs or accordion style widget. This is available to Pro Edition users.
- WIKI: Working with the Widget (Pro Edition)

© Widget			
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- Video: Allows you to add video to your website
- WIKI: Working with Video

Video			×
Content Style:			Preview
		1 1 1	
		Title	
	YouTube or Vimeo Url		
OPTIONAL SETTINGS			
Max Width (%) 100			
Show Info About Video Auto Play *Available for YouTube Videos.	Loop Show Controls *		
X Cancel			



Questions?

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