5 Ways to Benefit from GrowthZone Pay
GROWTHZONE PAY

THE EASY WAY TO ACCEPT AND PROCESS PAYMENTS!

Now associations can easily process one-time and recurring credit card, debit card, and bank payments!
5 Ways to Benefit from GrowthZone Pay

1. Increase Cash Flow
2. Improve Staff Efficiencies
3. Decrease Costs of Invoice Processing
4. Increase Member Convenience
5. Minimize your Carbon Footprint
1...Improve Cash Flow
Any steps you can take to shorten your receivables process will increase your cash flow.

Decrease the Invoice to Cash time by offering automated e-payments, credit card and bank account storage with GrowthZone Pay.
By setting up e-payment for membership renewals, **when invoices are created**, the credit card or bank account are automatically charged.
2...Improve Staff Efficiencies
Replace the hours spent handling paper invoices and labor-intensive payment processing with a few mouse-clicks and you can:

- Eliminate the task of double entry in independent programs
- Reduce errors
- Eliminate the need to manually match payments and invoices
- Avoid processing delays
- Reduce trips to the bank and post office
- Save time by not having to chase down delinquent bills
2...Improve Staff Efficiency

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**Stored Payment Profiles**

<table>
<thead>
<tr>
<th>Profile Name</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEIGHBORHOOD NATIONAL BANK:**********2542 (usd)</td>
<td>Integrated payment processing</td>
</tr>
</tbody>
</table>

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**Edit Credit Card**

- **Payment From**: Chen Petersos
- **Stored Payment Methods**: NEIGHBORHOOD NATIONAL BANK:**********2542 (usd)

**Enter Card Information**

- **Payment Date**: 9/14/2018
- **Amount**: 1

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<table>
<thead>
<tr>
<th>Ref#</th>
<th>Purchase Date</th>
<th>Amount</th>
<th>Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>186668</td>
<td>7/24/2018</td>
<td>$1.00</td>
<td>$1.00</td>
</tr>
</tbody>
</table>

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3...Decrease Costs of Invoice Processing
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- Paper (invoices & envelopes)
- Bank slips, receipts, and deposit notes
- Ink cartridges
- Printers, postage machines, copiers (plus power and maintenance)
- Follow-up mailings and reminders for late payments
- Postage
- Fuel - visits to the bank and post office
- Bank charges
- Employee time to process (load paper, stuff envelopes, etc.)
- Cost of handling NSF checks
4...Greater Member Convenience
Cashless payments are growing at an explosive rate.

- 80% of consumer transactions are cashless
- Based on current trends, by 2025, most people will replace their wallet or purse with a smart-phone based, virtual wallet
Members can securely store credit cards and/or bank accounts for future use when registering for events and paying bills on-line.
Accept Payments at events...

- Your database is automatically updated with payment transactions via the Mobile Card Reader
- No more post-event manual input of payments!
4...Greater Member Convenience

Full-featured checkout solution - Point of Sale module in the Staff App (ChamberMaster/MemberZone)
Accept credit card purchases for items like:

- Raffle tickets
- Silent auction items
- Mulligans at your next golf tournament

Point of Sale module available to all customers with GrowthZone Pay and the Premium Version of the Staff App
5...Minimize your Carbon Footprint
Paper billing contributes to:

- deforestation
- energy use
- greenhouse gases
- wastewater discharged into lakes, streams, and rivers
- solid waste via filled garbage bags
- fuel consumption
Features of GrowthZone Pay

Features Include:

- Automatic recurring credit/debit card charges so you are sure to get your payments
- Safe storage of payment card info for convenient event registration and member payments
- Automatic bank draft (ACH) option available (US customers only)
- Online, real-time statements and bank deposit/transfer reports
- Virtual terminal included for running single direct charges
- Take payments on-the-go using the optional mobile card reader
Questions?
For more information on GrowthZone Pay, contact sales@growthzone.com