

5 Ways to Benefit from GrowthZone Pay





GROWTHZONE PAY

**THE EASY WAY TO ACCEPT
AND PROCESS PAYMENTS!**



Now associations can easily process one-time and recurring credit card, debit card, and bank payments!

5 Ways to Benefit from GrowthZone Pay



1. Increase Cash Flow
2. Improve Staff Efficiencies
3. Decrease Costs of Invoice Processing
4. Increase Member Convenience
5. Minimize your Carbon Footprint

1...Improve Cash Flow

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Any steps you can take to shorten your receivables process will increase your cash flow

Decrease the Invoice to Cash time by offering automated e-payments, credit card and bank account storage with GrowthZone Pay

WITH PAPER BILLING, IT TAKES ABOUT
**56 DAYS FROM INVOICING TO
PAYMENT RECEIPT.**

WITH E-INVOICING AND RECURRING
PAYMENTS, THAT **SPEEDS UP**
THE PROCESS BY AROUND
SIX WEEKS.¹



Improve Cash Flow

By setting up e-payment for membership renewals, **when invoices are created**, the credit card or bank account are automatically charged

Membership Fees & Dues

Membership Fees & Dues
Drag fees in the order you want them to appear on the invoices when you run invoice batches and click "Save".

	Name	Bill-To Override	Description	Qty	Frequency	Next Billed*	Amount**	
	Diamond Membership Package			1	Annually (epayment)	Oct 2018	\$200.00	

Assign Fee Items

Invoices in Batch

	Output	Member Name	Invoice Items	Status	Tax	Amount
<input type="checkbox"/>	<div>Print ▼ emailed: 9/5/2018</div>	DJ Entrprises	\$108.34 A Gold Membership Package	Ref #: 280 Date: 9/5/2018	Non	108.34
<input type="checkbox"/>	<div>Both ▼</div>	Lola's Pops	<i>Credit Card profile "Visa:*****4242-01/2019" will be charged for this invoice.</i> \$200.00 Diamond Membership Package	Last Ref #: 282 Date: 9/12/2018	Non ▼	200.00

Set all output options to: ▼

Set all sales tax options to: Per Fee Item ▼

☐ Exclude Voluntary Fees

0 Invoices Selected

Print List

Download List

Subtotal: 0.00

Sales Tax: 0.00

Total Amount: 0.00

Save Batch

Deliver Invoices

New Batch

Delete Batch

2...Improve Staff Efficiencies

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Replace the hours spent handling paper invoices and labor-intensive payment processing with a few mouse-clicks and you can:

- Eliminate the task of double entry in independent programs
- Reduce errors
- Eliminate the need to manually match payments and invoices
- Avoid processing delays
- Reduce trips to the bank and post office
- Save time by not having to chase down delinquent bills



2...Improve Staff Efficiency

Stored Payment Profiles

Profile Name

Type

NEIGHBORHOOD NATIONAL BANK:*****2542 (usd)

Integrated payment processing

Edit Credit Card

Payment From

Cheri Petterson

Stored Payment Methods

NEIGHBORHOOD NATIONAL BANK:*****2542 (usd)

Enter Card Information

Payment Date

9/24/2018

Amount

1

<input type="checkbox"/>	Ref#	Purchase Date	Amount	Balance
<input checked="" type="checkbox"/>	178668	7/24/2018	\$1.00	\$1.00

Advanced Options ☐

Cancel

Done

3...Decrease Costs of Invoice Processing

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- Paper (invoices & envelopes)
- Bank slips, receipts, and deposit notes
- Ink cartridges
- Printers, postage machines, copiers (plus power and main)
- Follow-up mailings and reminders for late payments
- Postage
- Fuel - visits to the bank and post office
- Bank charges
- Employee time to process (load paper, stuff envelopes, or
- Cost of handling NSF checks



4...Greater Member Convenience

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Cashless payments are growing at an explosive rate.

- 80% of consumer transactions are cashless
- Based on current trends, by 2025, most people will replace their wallet or purse with a smart-phone based, virtual wallet



4...Greater Member Convenience

Members can securely store credit cards and/or bank accounts for future use when registering for events and paying bills on-line

Payment Information

☒ Credit Card ☐ Bank Account

*Card Number: Exp. Month: Exp. Year: CSC: ?

☐ Notify CM MZ Training that I am interested in setting up automatic payments and select to use this profile for the recurring charge.
Note: Once automatic payments are setup with CM MZ Training, keep this selected so that you can easily identify which profile is charged.

Company:

*First Name: *Last Name:





*Street:

*City: *State: *Zip:

*Country:

Checkout

Cheri Pettersen **\$100.00**

☒ Online Credit Card Payment.    

☒ Saved Card ☐ New Card

*Saved Cards: *CSC: ?

*First Name: *Last Name:

- Or -

*Company Name:

*Street:

*City: *State: *Postal Code:

4...Greater Member Convenience

Accept Payments at events...

- Your database is automatically updated with payment transactions via the Mobile Card Reader
- No more post-event manual input of payments!



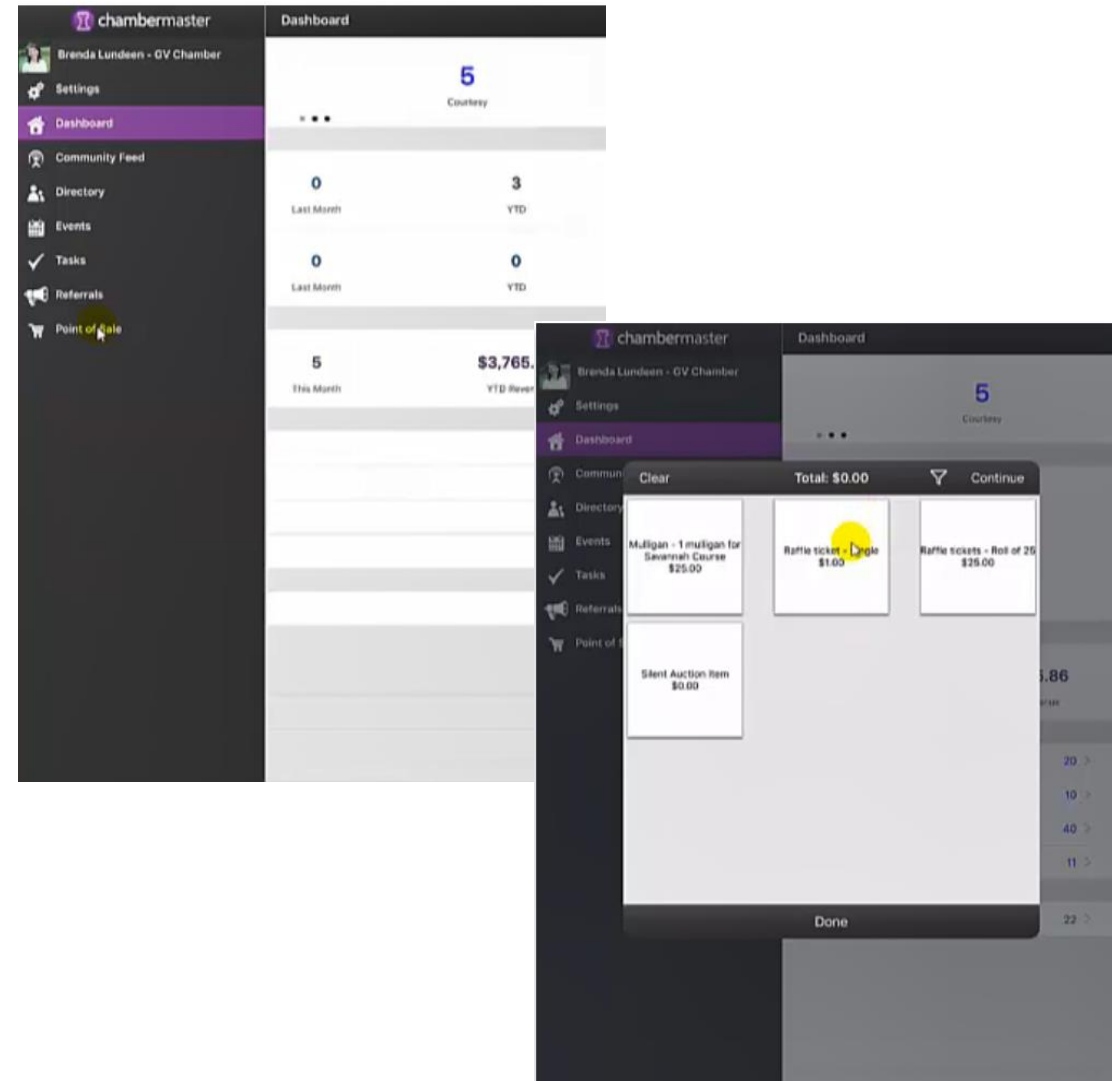
4...Greater Member Convenience

Full-featured checkout solution - Point of Sale module in the Staff App (ChamberMaster/MemberZone)

Accept credit card purchases for items like:

- Raffle tickets
- Silent auction items
- Mulligans at your next golf tournament

Point of Sale module available to all customers with GrowthZone Pay and the Premium Version of the Staff App



5...Minimize your Carbon Footprint

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Paper billing contributes to:

- deforestation
- energy use
- greenhouse gases
- wastewater discharged into lakes, streams, and rivers
- solid waste via filled garbage bags
- fuel consumption



Features Include:

- Automatic recurring credit/debit card charges so you are sure to get your payments
- Safe storage of payment card info for convenient event registration and member payments
- Automatic bank draft (ACH) option available (US customers only)
- Online, real-time statements and bank deposit/transfer reports
- Virtual terminal included for running single direct charges
- Take payments on-the-go using the optional mobile card reader

Questions?

For more information on GrowthZone Pay, contact sales@growthzone.com