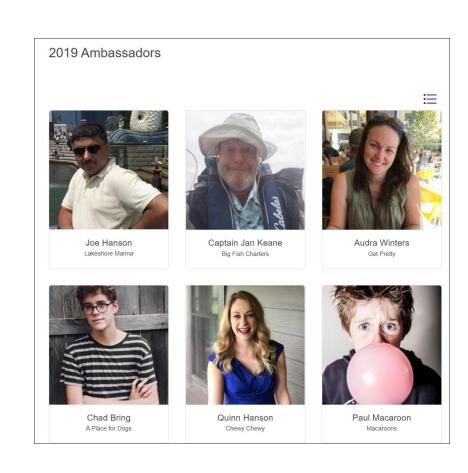
# ChamberMaster/MemberZone Working with Groups



#### Agenda



- Working with Groups
  - Group Opt-out Disclaimer
  - Creating Groups
    - Group MIC Visibility
    - Group Public Visibility
  - Managing Group Roster
  - Managing Un-subscribes
  - Creating Groups from the Custom Reports





### **Working with Groups**

#### **Working with Groups**



Sending communication via email and letters may be simplified by creating self-defined groups in the ChamberMaster **Groups** module.

- For instance, if you frequently send emails to your Budget Committee . . instead of selecting the 12 members of that committee each time you send an email, you first create a group in the **Groups** module called the Budget Committee.
- Add each of the 12 members to that group. Then when you go to send the email, you simply select the Budget committee as the recipient of the email with one simple click.

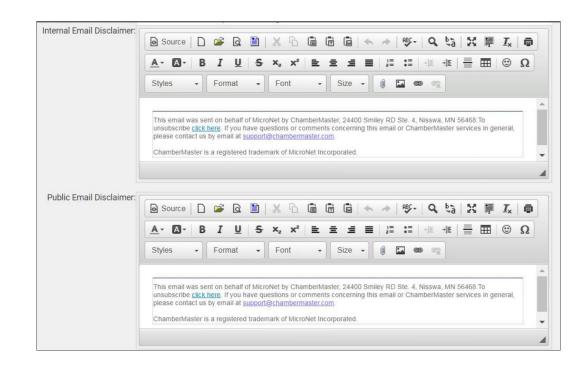
#### **Groups – Initial Setup**



#### Configure Email Opt-out Message

- Opt-out message display at the bottom of emails sent from groups
- Default messages have been configured for you, but you may customize them as needed. Setup > General Options & Settings > Email Relay Service

WIKI: Opt-out Messages



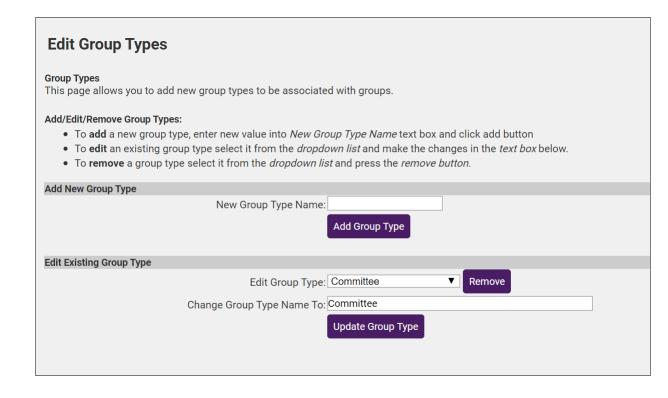
#### **Groups – Initial Setup**



#### **Group Types**

- Setting up optional group types will make it easy for you to organize and filter on groups that may be created.
- You may create group types in advance or "on the fly" when you creating your groups. Examples of group types: Committee, Mailing List, etc.

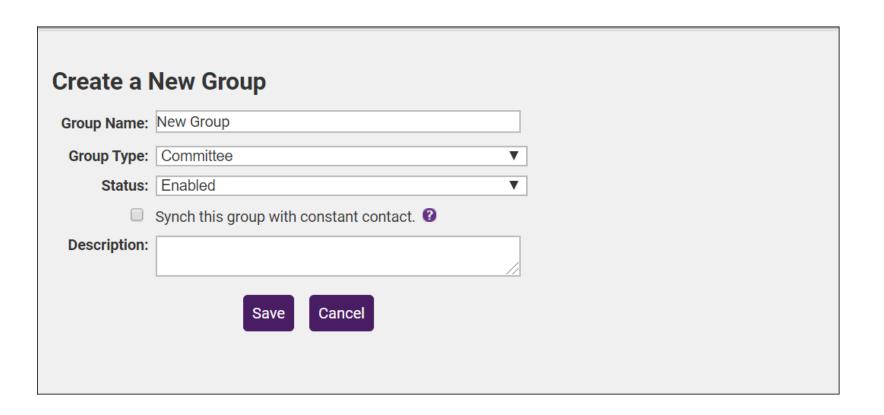
WIKI: **Group Types** 



#### **Allow Members to Join Group**



#### WIKI: Create a Group



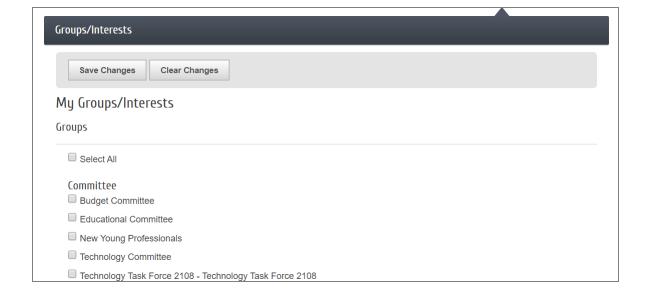
#### **Allow Members to Join Group**



Members may choose to join or remove themselves from groups that have been designated by Chamber staff

When a member logs into the Member Information Center, they are able to select the desired groups

WIKI: Allow Members to Join Group

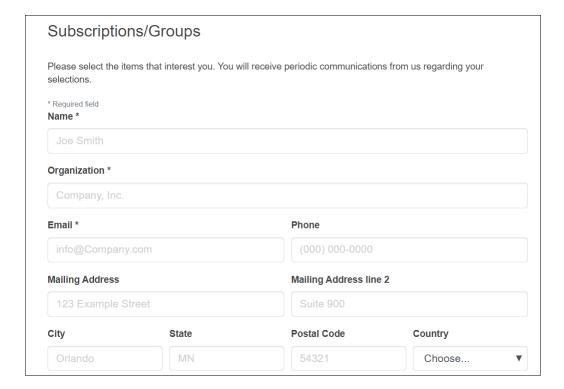


#### **Allow Public to Join Group**



Any group can be set so that visitors to your website could add themselves to your group

WIKI: Allow Public to Join Group



#### **Display Group Roster on Your Web-site**



Any group of your **Groups** module can be marked to display on your public website

Check Allow the public to view this group roster on the General tab of the group you'd like to display publicly

WIKI: Setting up your Board of

**Directors Group** 

#### 2019 Ambassadors



Joe Hanson Lakeshore Marina



Captain Jan Keane
Big Fish Charters

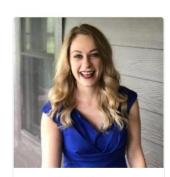


Audra Winters

Get Pretty



Chad Bring
A Place for Dogs



Quinn Hanson Chewy Chewy



Paul Macaroon

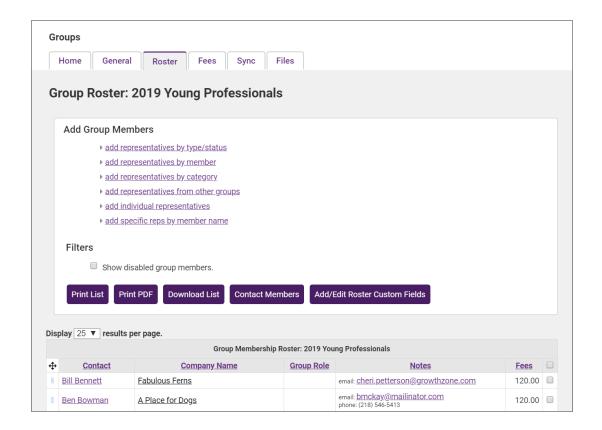
Macaroons

#### **Manage Group Roster**



Members can be added to the group from the group's **Roster** tab or you can add reps to groups from the member's **Reps** tab

WIKI: Add Reps to Groups

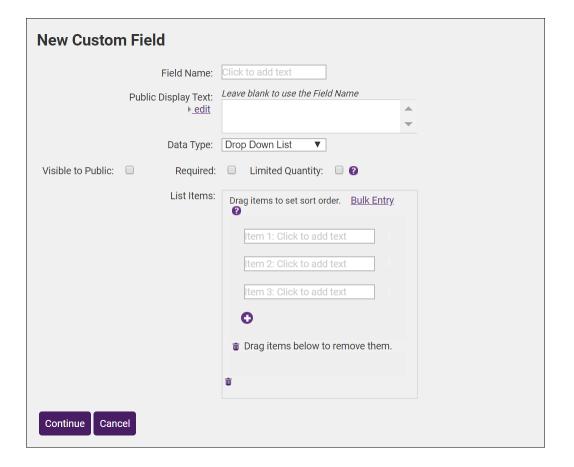


#### **Manage Group Roster**



You can track information specific to the representatives in your groups using custom fields.

WIKI: Group Custom Fields

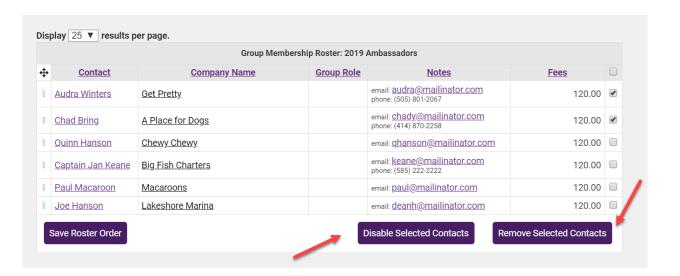


#### **Manage Group Roster**



#### Disable/Remove reps from Groups

- If you disable a rep they will remain in the group, but will not receive emails sent to the group
- If you remove them from the group they are permanently removed, you will not have a record of their participation in the group
- WIKI: Remove Representatives from Groups



#### **Send Group Email**



WIKI: Send Group Email

| Add Members  | Email Recipients               |                        |                      |  |  |  |
|--|--------------------------------|------------------------|----------------------|--|--|--|
| Add members by membership status                                     | Email Company                  |                        | Rep Name             |  |  |  |
| Add members by membership type Add members by directory category     | bmckay@mailinator.com          | A Place for Dogs       | Ben<br>Bowman        |  |  |  |
| Add members by name  | mkilton@mailinator.com         | A Place for Dogs       | Mark<br>Kilton       |  |  |  |
| Add members by event  Add members by zip/postal code                 | cheri.petterson@growthzone.com | Fabulous Ferns         | Bill<br>Bennett      |  |  |  |
| Add members by Join Date   | < <edit address="">&gt;</edit> | Home Comfort Warehouse | Bill<br>Mathewson    |  |  |  |
| dd Representatives:  | < <edit address="">&gt;</edit> | Lake Loire Resort      | Bernadette<br>Metais |  |  |  |
| Add representatives by type/status                                   | bmetais@mailinator.com         | Lake Loire Resort      | Bernadette<br>Metais |  |  |  |
| Add representatives by mem type Add representatives by group         | < <edit address="">&gt;</edit> | Lakes Plumbing         | Anna Lane            |  |  |  |
| Add representatives by name  |                                |                        |                      |  |  |  |
| Add representatives by event  Add representatives by zip/postal code |                                |                        |                      |  |  |  |
| Add representatives by location Add representatives by Join Date     |                                |                        |                      |  |  |  |
|  |                                |                        |                      |  |  |  |
| Add Others   |                                |                        |                      |  |  |  |
| Add a new email address  |                                |                        |                      |  |  |  |
| Add non-member email by event  |                                |                        |                      |  |  |  |
| ▶ <u>Add all by event</u>  |                                |                        |                      |  |  |  |
| Add sponsors by event  |                                |                        |                      |  |  |  |

#### **Assign Group Fees**



Fees may be assigned to a group or to certain individuals within the group Groups may be created by you as desired to accommodate your billing needs or you may use groups that are already created

WIKI: Group Billing

|                          |                    | Fee Items for 2020 Ambas         | ssadors             |             |               |    |
|--------------------------|--------------------|----------------------------------|---------------------|-------------|---------------|----|
| Name                     |                    | Description                      | Frequency           | Next Billed | Amount*       |    |
| onthly Lunch Fee         |                    |                                  | Monthly             | Jan 2020    | \$120.00      |    |
| Assign Fee Items         |                    |                                  | Define Fee Item Typ | es Remove   | Selected Iter | ns |
| annual amount due is lis | ted in the Amount  | column for recurring fee items.  |                     |             |               |    |
| Fee Item Details         | for Monthly L      | unch Fee                         | -                   |             |               |    |
| ee Item Type: Monthly    | Lunch Fee          |                                  | ▼                   |             |               |    |
| Description:             |                    |                                  |                     |             |               |    |
| Fee Amount: 120.00       | (annually or one-t | time)                            |                     |             |               |    |
| Billing Cycle: Monthly   | ▼                  | 0                                |                     |             |               |    |
| Status: Active           | ▼                  |                                  |                     |             |               |    |
| Save Ch                  | anges Bill G       | Froup Now                        |                     |             |               |    |
|                          |                    | and the format of the co         |                     |             | -34           |    |
| Group Member I           | Pricing for Mo     | ntniy Lunch Fee                  |                     |             |               |    |
|                          | Pricing for Mo     | Fee Item Pricing: Variation Brea | kdown               |             |               |    |

#### **Manage Un-subscribes**



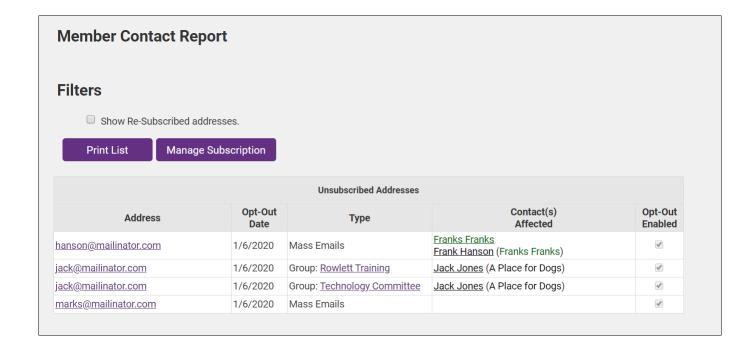
- Mass email may be sent through the communications tab, by selecting Email to Multiple Members, or it may be created when sending Event Invites, or when sent from a Group.
- The internal disclaimer will be included on these emails, and the recipient will have the ability to opt-out of all mass emails, subscribe to other lists, or continue to receive emails
- WIKI: <u>Managing Opt-outs</u>



#### **Manage Un-subscribes**



- You can view a list of all members who have unsubscribed from emails, and resubscribe them, if applicable, from the Manage Unsubscribed Email report.
- WIKI: <u>Manage Unsubscribed Emails Report</u>





## Questions?