

# Agenda



Overview of Events Module

Setup Event Default Settings (Admin)

Review Setup of Event Fee Items (Admin)

Create and Publish an Event



# **Overview**

## **Overview**



The ChamberMaster/MemberZone software allows you to create and manage every aspect of an event from within the Events module

- Member pricing
- Publications, Invitations and other communication
- Registration and Check-in
- Invoicing and Payments
- Reporting

## **Overview**



### Main Street Tree Trimming

Name: Main Street Tree Trimming

Date: December 8, 2018

Time: 6:00 PM - 8:00 PM CST

Register Now



### **Event Description:**

Join in the festiviles as we decorate our gorgeous fraisier fir on main street. All shops will be open until 8pm with warm drinks and goodies for all.

### **Event Media:**



To Current Calendar

### Event Sponsors: Emerald Sponsor



### Platinum Sponsor



### Location:

Main Street View a Map

#### Date/Time Information:

6pm - 8pm

Tree lighting at 7:45pm

### Contact Information:

Cheri Petterson Send an Email

Fees/Admission:



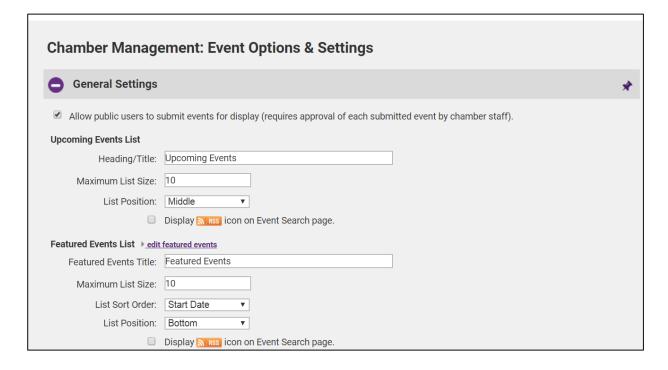


## **Event Options and Settings**

Event Options & Settings allow you to define many of the defaults used across all events you configure in the database

Some (but not all) of the defaults may be over-ridden at the event level

WIKI: Event Options & Settings





## **Event Categories**

Event categories are a way by which you can organize your events, and an easy way for your members and the public to search your Event calendar

WIKI: Modify Event Categories

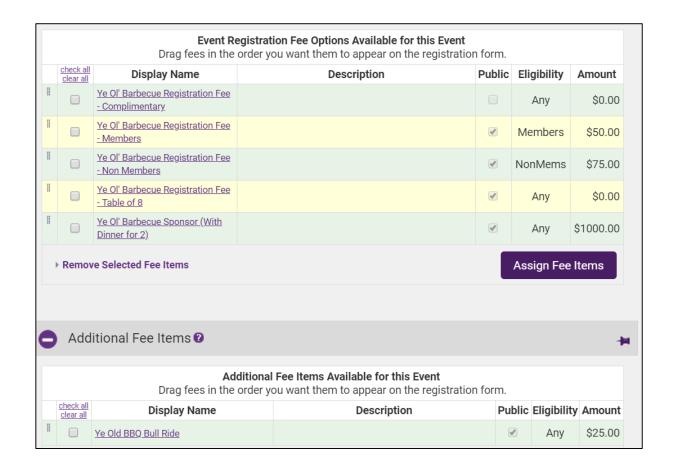
Event Category:  Arts & Culture  Community  Government  Schools	<ul><li>Chamber Of Commerce</li><li>Continuing Education</li><li>Holiday</li></ul>	<ul><li>□ Clubs/Organizations</li><li>☑ Festivals &amp; Celebrations</li><li>□ Recreation &amp; Sports</li></ul>
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As you plan your event, you will be identifying the fees needed for the event (fees for members, non-members, tables, sponsorships, add on items, etc.)

Create these fee items prior to creating the event in the database

WIKI: Working with Fee Items



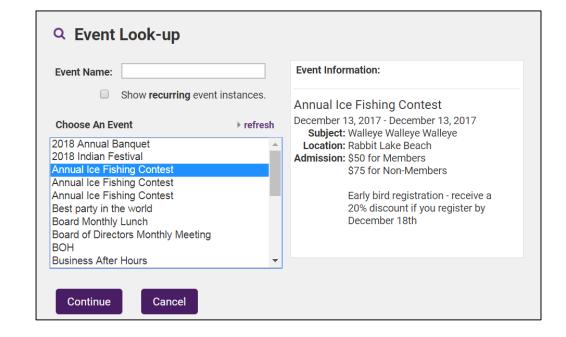




# You can create an event by copying from a previous event...

This will save you time for those events that repeat (such as an Annual Banquet), but allow you to make the necessary changes

WIKI: Copy an Event





## You can create Recurring Events...

This will save you time for those events that repeat on a regular basis (such as a Monthly Board Meeting), but allow you to make the necessary changes to

each instance of the event

WIKI: Create a Recurring Event

Add a New Event  Step 1: General Information Step 2: Descriptions/Appearance Step 3: Fees/Billing Information			
Event Title:	Monthly Breakfast Copy a Past Event		
Time Zone:	(GMT-06:00) Central Time  ▼ Show/Select from all time zones		
Start Date/Time:	8/30/2018 ▼: ▼ ▼ All Day Event		
End Date/Time:	8/30/2018 ▼ : ▼ ► same as start date		
Reminder:	▼ : ▼ ■ Send automatic <u>reminder</u> to all registrants		
Recurrence:	Weekly ▼ every week ▼ on □ Sun □ Mon □ Tue □ Wed □ Thu □ Fri □ Sat through □ No End Date		

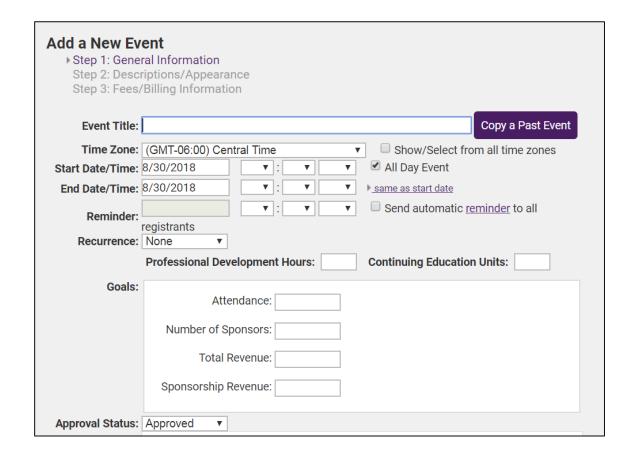


## You can create an Event from scratch...

A Wizard will step you through adding:

- General Information
- Description/Appearance
- Fees/Billing Information

WIKI: Adding a New Event

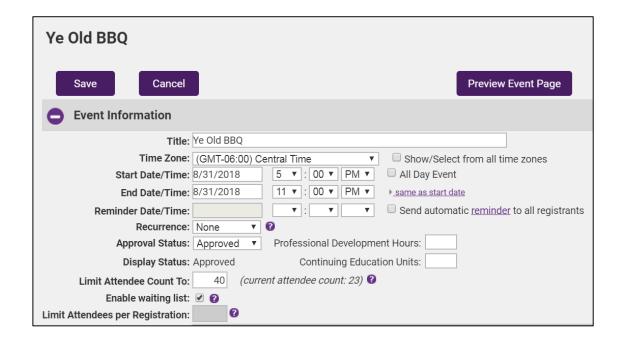




## Add additional information about the event:

- Attendee Limits
- Allowing a Waiting List
- Allow Others to see who is attending

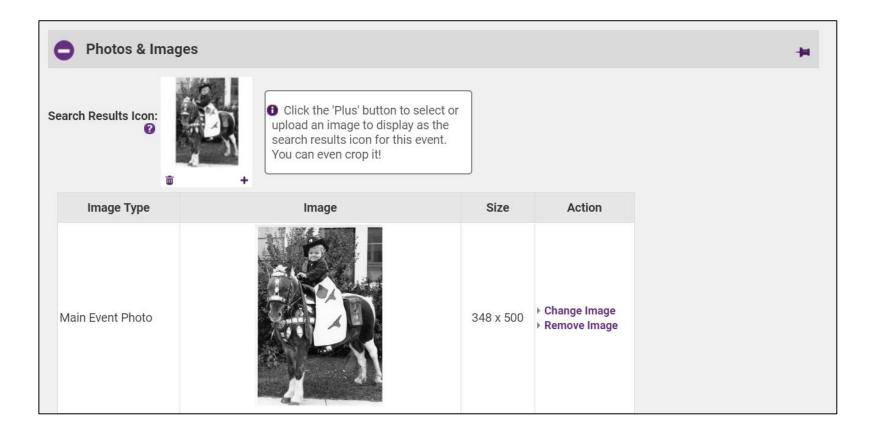
WIKI: Edit Event General Information





## Enhance your Event with Photos, Videos, Mapping!

WIKI: Add Photos & Images

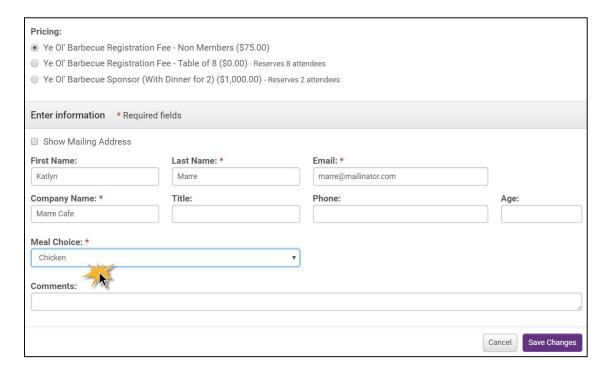




## Add Custom Fields to your registration form...

Information such as meal choices, dietary restrictions, T-shirt sizes, etc. can all be gathered at the time of event registration

WIKI: Add Custom Fields

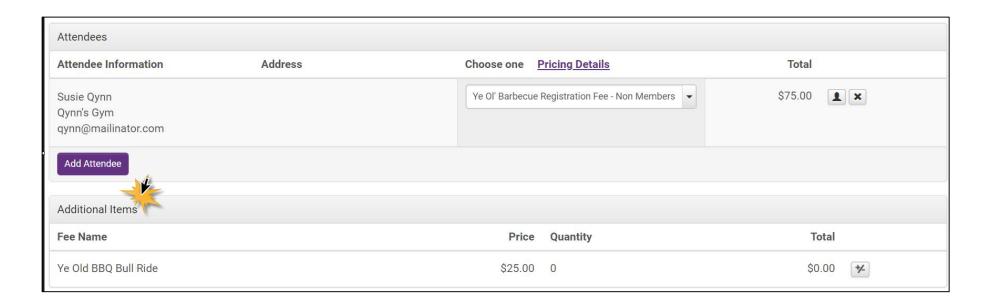




### Add Additional Items for Purchase...

Sell additional items to your event registrants as they are filling out the registration form..

WIKI: Assign Additional Fee Items

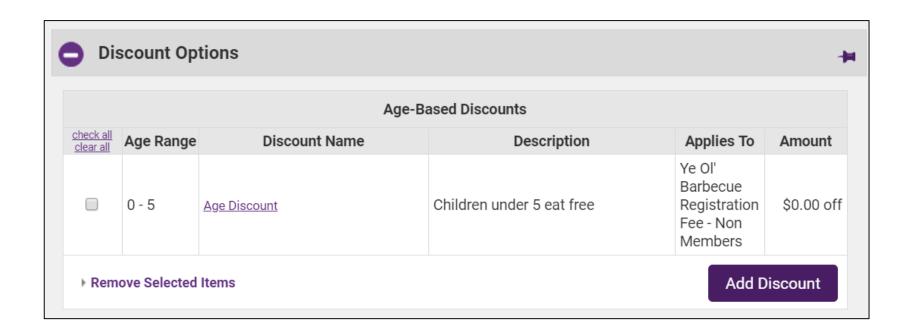




### **Create Discounts...**

You can add value by providing discounts such as early bird, kids eat free, etc...

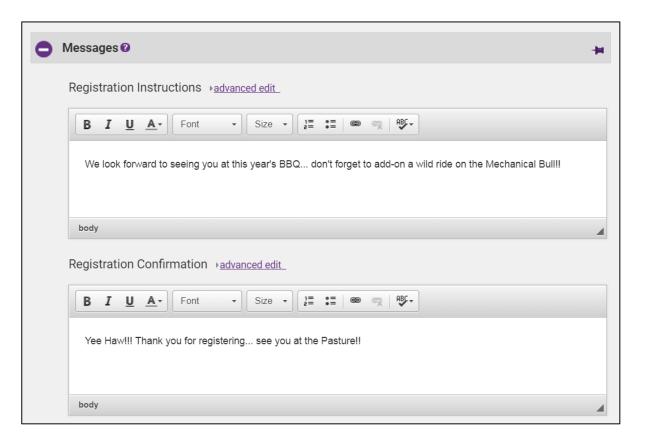
WIKI: Create Discount Options





You can add customized registration instructions, as well as a customized thank you confirmation to your event...

WIKI: Customize Event Messages





## Ready, Set, Go... Preview your Event!!

