

ChamberMaster/MemberZone Working with Hot Deals



Agenda

Overview

Initial Setup

Add a Hot Deal from the Back-Office

Add a Hot Deal from the MIC

Approving Hot Deals


Hot Deal Reporting

One of the benefits you can offer your membership is the opportunity to share special discounts or “Hot Deals” with other members and your community. With Plus edition or greater, you can also offer Member to Member Deals

Hot Deals

Q Search

Results Found: 2




Free Delivery Within 5 mile Radius

Miss our tacos!? We are offering free delivery within a 5 mile radius.

Los Tacos

Let's us bring tacos to you! Free delivery within 5 mile radius

Valid: 03/18/2020 - 04/30/2020



Free Leash with Grooming

Get your doggie looking beautiful and get a fee leash

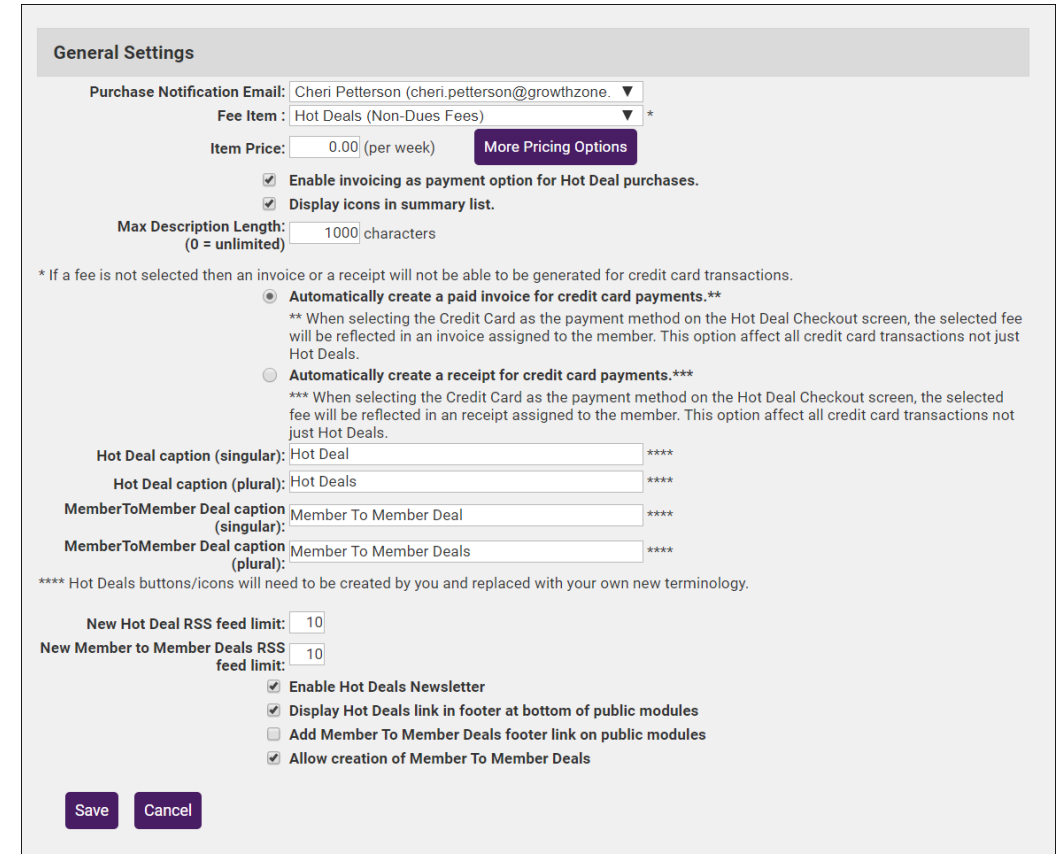
A Place for Dogs

Get your doggie looking beautiful and get a fee leash

Valid: 01/02/2019 - 07/31/2020

Initial Setup

- Will you charge for Hot Deals?
 - Define Pricing/Billing Options for Hot Deals
- Do you want different terminology for Hot Deals?
 - Configure Hot Deal Terminology
- Do you want a search icon on your web-site?
 - Configure How Hot Deal Display on your Web-site
- Do you want Member to Member Deals?
 - Enable Member To Member Deals
- Do you want the public to be able to subscribe?
 - Allow Visitors to your Web-site to Subscribe to the Hot Deals E-Newsletter
- Who should receive notification when a Hot Deal is purchased?
 - Configure who Receives Notification of Hot Deal Submissions



General Settings

Purchase Notification Email: Cheri Petterson (cheri.petterson@growthzone. ▼)
Fee Item: Hot Deals (Non-Dues Fees) ▼ *
Item Price: 0.00 (per week) [More Pricing Options](#)
☒ Enable invoicing as payment option for Hot Deal purchases.
☒ Display icons in summary list.
Max Description Length: 1000 characters
(0 = unlimited)

* If a fee is not selected then an invoice or a receipt will not be able to be generated for credit card transactions.

☒ Automatically create a paid invoice for credit card payments.**
** When selecting the Credit Card as the payment method on the Hot Deal Checkout screen, the selected fee will be reflected in an invoice assigned to the member. This option affect all credit card transactions not just Hot Deals.
☐ Automatically create a receipt for credit card payments.***
*** When selecting the Credit Card as the payment method on the Hot Deal Checkout screen, the selected fee will be reflected in an receipt assigned to the member. This option affect all credit card transactions not just Hot Deals.

Hot Deal caption (singular): Hot Deal ****
Hot Deal caption (plural): Hot Deals ****
MemberToMember Deal caption (singular): Member To Member Deal ****
MemberToMember Deal caption (plural): Member To Member Deals ****

**** Hot Deals buttons/icons will need to be created by you and replaced with your own new terminology.

New Hot Deal RSS feed limit: 10
New Member to Member Deals RSS feed limit: 10

☒ Enable Hot Deals Newsletter
☒ Display Hot Deals link in footer at bottom of public modules
☐ Add Member To Member Deals footer link on public modules
☒ Allow creation of Member To Member Deals

[Save](#) [Cancel](#)

Add a Hot Deal – Back Office

Add a Hot Deal

Hot Deals¹


Hot Deal Image

Title

Tagline

Search Description

Results Found: 1



Large 2 Topping Pizza & 2 Pops \$19.99

All the goodness you love from It's Amore and free delivery in a 10 Mile Radius

It's Amore

Let us bring a slice of Italy to you!

6/30/2020

Add a Hot Deal – Back Office

Done from the Advertising module OR from the member's Advanced tab

Add a Hot Deal

Add a New Hot Deal

Hot Deal Information

Member: [Chewy Chewy](#)

Title:

Image:

Description: [edit](#)

Meta Description:

Short Description *: Chars remaining: 512

* Description displayed in search results listing

Tag Line:

Category: Bakery

Offer Valid:

Through:

Visibility: ☒ Community Hot Deals ☐ Member-To-Member Only

Contact Information

Phone:

Email Link Text:

Email Address:

Website Link Text:

Website Address:

Active Dates

NOTE: Enter the dates you want your hot deal to run (end date is inclusive). Dates can be changed by chamber staff after the hot deal has been submitted.

Publish Start Date:

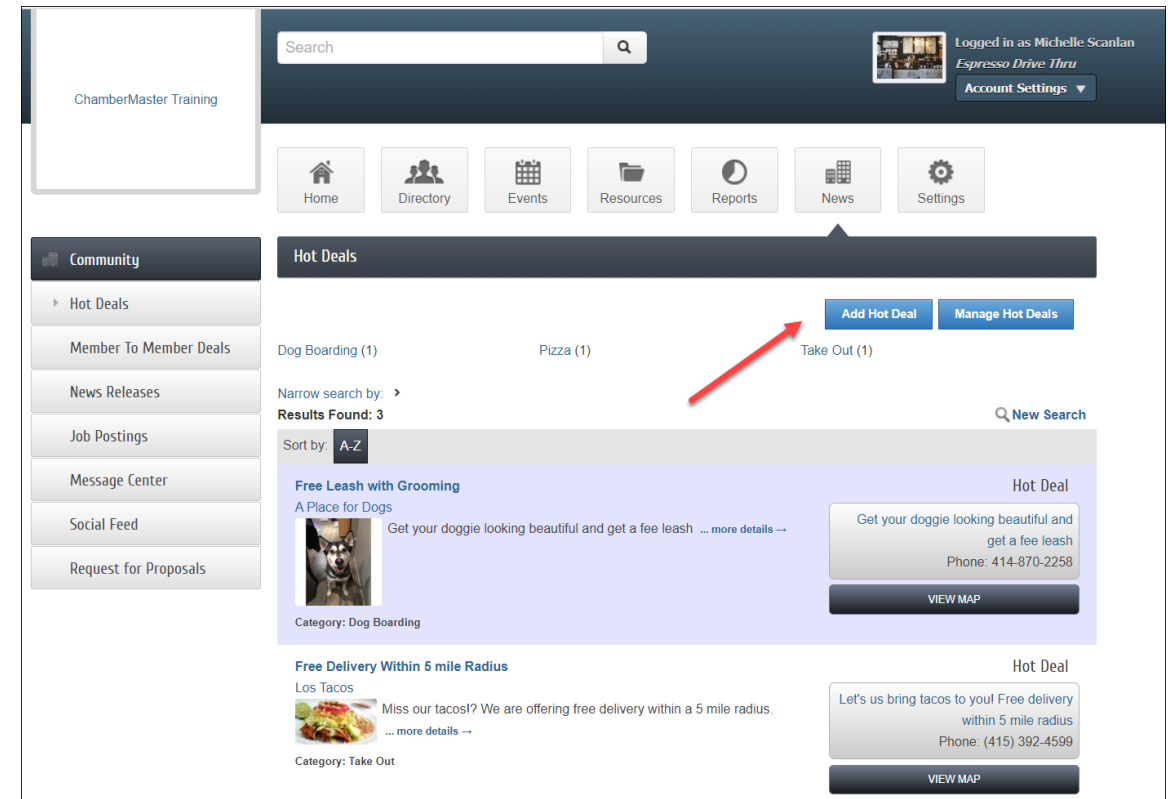
Publish End Date:

[Preview](#) [Save](#) [Hot Deals List](#)

Encourage your Members to Submit Hot Deals

Pre-requisites:

- Hot Deals must be enabled for the MIC: [Customize MIC Settings](#)
- Do you want to auto-approve Hot Deals? [Customize MIC Settings](#)
- Reps must have **Read/Write** access to submit Hot Deals: [Rep Permissions](#)
- Subscribe staff to notification when hot deal is submitted: [Set Email Notifications](#)



Encourage your Members to Submit Hot Deals



- Send an email to your members,
- A default template “Encourage Deal Posting” is provided, you can customize to meet your needs
- See: [Working with Email Templates](#)
- Include this [video](#) in your email!

Hot Deals - Create

Manage Hot Deals

General

Title:

Tagline:

Category:

Select a Category ▼

Details

Description:

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Styles ▼

Format ▼

Font ▼

Size ▼

Approve Hot Deals Submitted By Members

- The **Task List** will indicate when there are Hot Deals that require approval
- Additionally, staff how are subscribed to “Content (deal, job, event etc.) was submitted that may need approval” will receive an email
- Approve Hot Deals

Advertising / Hot Deals

Hot Deals

Filter Options [Clear Filters](#)

Member: [select a member](#)

Active Date:

Creation Date:

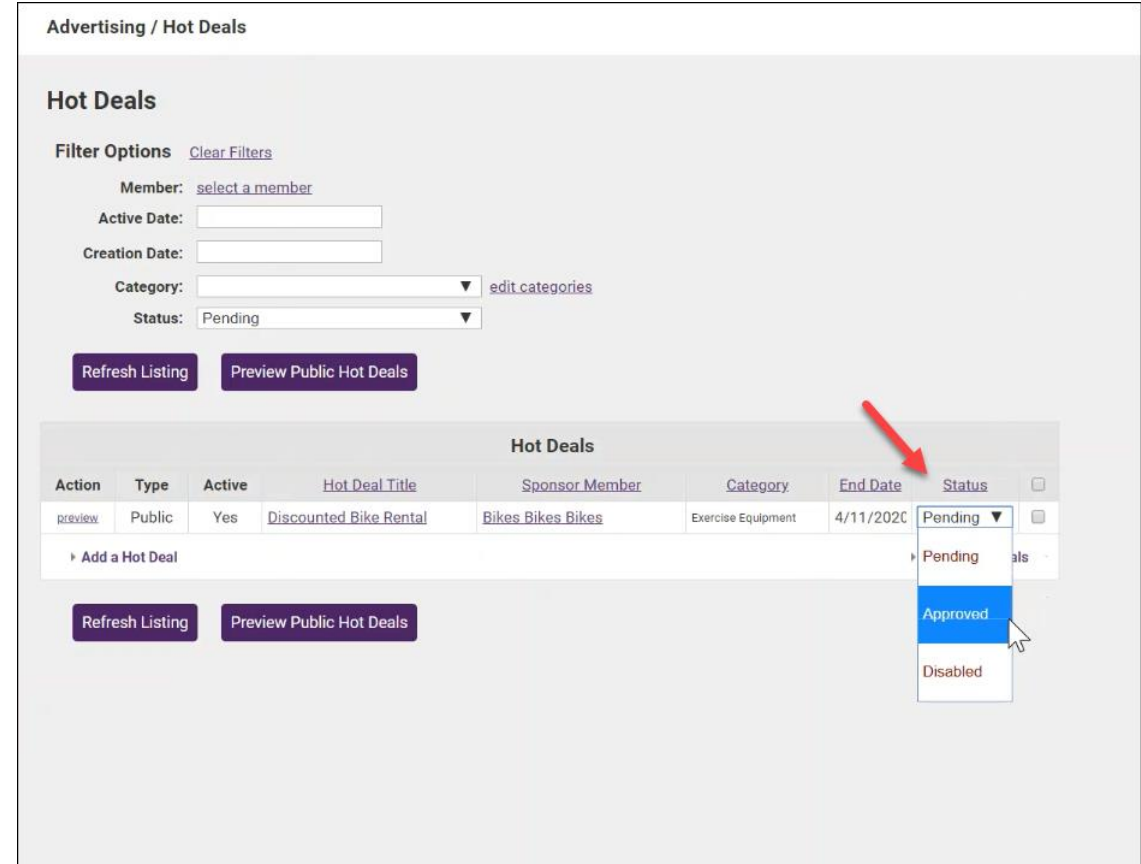
Category: [edit categories](#)

Status:

[Refresh Listing](#) [Preview Public Hot Deals](#)

Hot Deals							
Action	Type	Active	Hot Deal Title	Sponsor Member	Category	End Date	Status
preview	Public	Yes	Discounted Bike Rental	Bikes Bikes Bikes	Exercise Equipment	4/11/2020	Pending
Add a Hot Deal							

[Refresh Listing](#) [Preview Public Hot Deals](#)



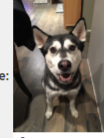
Update Hot Deals Publish Dates

- If you wish to extend the publish date for a Hot Deal you can update this from the back-office.
IMPORTANT: If you are charging for Hot Deals, this date may NOT be extended
- A reminder is sent to members three days prior to expiration of a Hot Deal
- **Update Hot Deals/Member to Member Deals Publish Dates**

Edit Hot Deal

Free Leash with Grooming
Hot Deal Information

Member: [A Place for Dogs](#)
Title: Free Leash with Grooming

Image: 

Description: Free leash with dog grooming
[edit](#)

Meta Description: Free Leash with Grooming

Short Description *: Get your doggie looking beautiful and get a fee leash
Chars remaining: 459
* Description displayed in search results listing

Tag Line: Get your doggie looking beautiful and get a fee leash

Category: Dog Boarding

Offer Valid: 1/2/2019 Through: 7/31/2020

Visibility: ☒ Community Hot Deals
☐ Member-To-Member Only

Contact Information

Phone: 414-870-2258
Email Link Text: bmckay@mailinator.com
Email Address: bmckay@mailinator.com
Website Link Text: http://www.growthzone.com
Website Address: http://www.growthzone.com

Active Dates

NOTE: Enter the dates you want your hot deal to run (end date is inclusive). Dates can be changed by chamber staff after the hot deal has been submitted.

Publish Start Date: 5/20/2019 Publish End Date: 8/21/2020

View All Hot Deals

A complete list of all Hot Deals submitted over a date range

[View All Hot Deals](#)

Hot Deals

Filter Options [Clear Filters](#)

Member: [select a member](#)

Active Date:

Creation Date:

Category: [edit categories](#)

Status:

[Refresh Listing](#) [Preview Public Hot Deals](#)

Hot Deals								
Action	Type	Active	Hot Deal Title	Sponsor Member	Category	End Date	Status	
preview	Public	Yes	Free Leash with Grooming	A Place for Dogs	Dog Boarding	8/21/2020	Approve ▼	<input type="checkbox"/>
preview	Public	Yes	Large 2 Topping Pizza & 2 Po	It's Amore	Pizza	6/30/2020	Approve ▼	<input type="checkbox"/>
preview	Public	Yes	Dog Grooming Special	A Place for Dogs	Dog Boarding	5/23/2020	Disablec ▼	<input type="checkbox"/>
preview	Public	Yes	Free Delivery Within 5 mile Ra	Los Tacos	Take Out	4/30/2020	Approve ▼	<input type="checkbox"/>
preview	Public	Yes	Discounted Bike Rental	Bikes Bikes Bikes	Exercise Equipment	4/11/2020	Pending ▼	<input type="checkbox"/>
preview	Public	No	13 for 12 Donuts	Chewy Chewy	Take Out	3/31/2020	Approve ▼	<input type="checkbox"/>
preview	Public	No	Curbside & Delivery!	Bruer	Take Out	3/26/2020	Approve ▼	<input type="checkbox"/>
preview	Members	No	Hot Dogs Day at the Pool!	A Place for Dogs	Animal Rescue and Sanc	12/31/201	Approve ▼	<input type="checkbox"/>
preview	Public	No	Grooming special	A Place for Dogs	Dog Boarding	12/12/201	Draft	<input type="checkbox"/>
preview	Public	No	Test	A Place for Dogs	Animal Rescue and Sanc	10/31/201	Approve ▼	<input type="checkbox"/>
preview	Public	No	20% Off All Pre-owned outbo	Boats by Bruce		9/30/2019	Approve ▼	<input type="checkbox"/>

Subscribers to the eNewsletter Mailing list will receive an automatic email notification when new hot deals are entered

Enable subscriptions under **Setup > Hot Deals**

Dear Cheri Petterson,

You have received this message as part of your Hot Deals eNewsletter subscription through the [Medicine Hat & District Chamber of Commerce](#).
If you wish to discontinue this service, [click here to unsubscribe](#) from the list.

Fathers Day tshirts
Copy Works Design & Gifts
[View Business Info](#)



FATHERS DAY T-SHIRT

Pick your t-shirt color, size and what words you want on your special t-shirt for your Dad. What will you put on your Dad's t-shirt - all Fathers Day t-shirts ordered will be entered into a draw for a \$25.00 Copy Works Gift Certificate

Reg: \$40.00 **Sale Price: \$29.99**

View subscribers and add/remove subscribers from your eNewsletter list

Advertising / Hot Deals			
Hot Deal Mailing List			
Add Consumer Download			
Hot Deal Mailing List Subscribers			
<u>Consumer Name</u>	<u>Email Address</u>	<u>Subscription Date</u>	<u>Action</u>
Bill Bennett	cheri.petterson@growthzone.com	11/21/2019	Remove
Bill Bennett	cheri.petterson@growthzone.com	11/21/2019	Remove
Cheri Petterson	cheri.petterson@growthzone.com	5/16/2019	Remove
Cheri Petterson	cheri.petterson@growthzone.com	10/23/2019	Remove
Cheri Petterson	cheri@mailinator.com	11/21/2019	Remove
Derek Richards	drichards@mailinator.com	5/16/2019	Remove

Hot Deal Reporting

The **Hot Deal Searches** report provides you with an analysis of the number of times your hot deals page has been visited, and the number of times the visitor has searched by category over a selected date range.

Website Statistics: Hot Deal Searches

Hot Deal Searches

Date Range:

from: 03/31/2020

to: 04/06/2020

[Refresh Listing](#)

Hot Deal Searches		
Date	Hot Deal Home Page Views	Search By Category
03/31/2020	0	0
04/01/2020	0	0
04/02/2020	0	0
04/03/2020	0	0
04/04/2020	0	0
04/05/2020	0	0
04/06/2020	8	0
Totals:	8	0

Print Report

Download Report

Hot Deal Reporting

The **Hot Deal Page Views** report displays the number of views that current or past Hot Deals have received

Stats for individual members can also be viewed on the Stats tab

Website Statistics: Hot Deal Views

Filter Options

Clear Filters

Date Range: from: 03/30/2020 (views are tallied within this date range)

to: 04/06/2020

☒ Only include Hot Deals that are currently active.

Refresh Listing

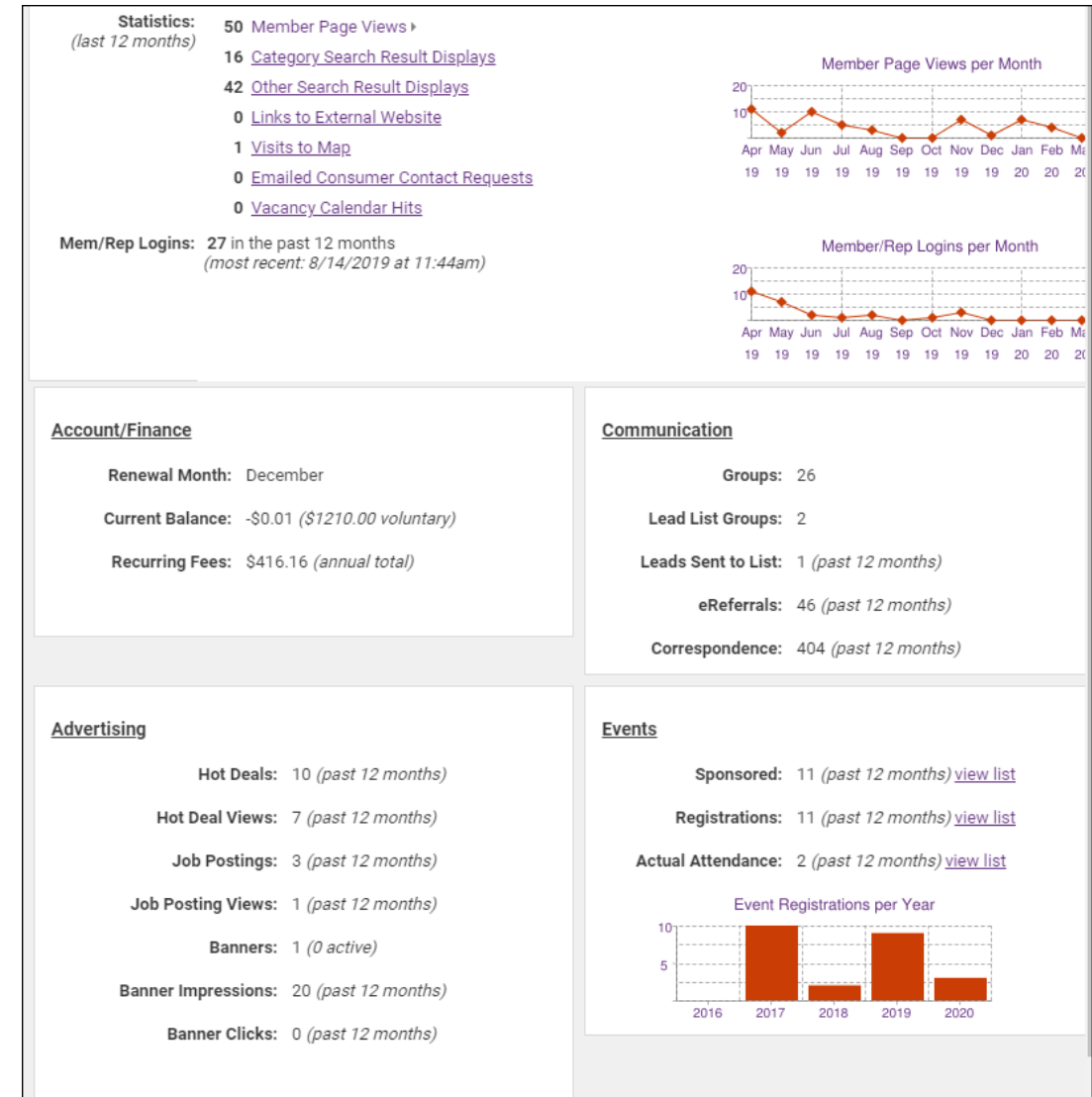
Hot Deal Views 03/30/2020 - 04/06/2020

Hot Deal Title	Views	Views (Total)	Active Dates
A Place for Dogs			
Dog Grooming Special	0	1	05/16/2019 - 05/23/2020
Free Leash with Grooming	0	2	05/20/2019 - 08/21/2020
Bikes Bikes Bikes			
Discounted Bike Rental	0	0	04/05/2020 - 04/11/2020
It's Amore			
Large 2 Topping Pizza & 2 Pops \$19.99	0	0	04/06/2020 - 06/30/2020
Los Tacos			
Free Delivery Within 5 mile Radius	0	8	03/18/2020 - 04/30/2020

Hot Deal Reporting

Stats for individual members can also be viewed on that member's **Stats** tab

Member Statistics - Advertising



Hot Deal Reporting

Did You Know...

You can use the mass email functionality afforded by the **Member Benefit Batch Print or Email** report to reach out to multiple members based on their renewal dates.

General Information	
Selected Member: abcd	
Membership Status: Active	
Membership Type:	
Primary Rep:	Chamber Rep:
Billing Rep:	
Web Participation	
Web Elements:	
<input checked="" type="checkbox"/>	Business Description
<input checked="" type="checkbox"/>	Driving Directions
<input checked="" type="checkbox"/>	Business Address
<input checked="" type="checkbox"/>	Fax Number
<input checked="" type="checkbox"/>	Email Address
<input checked="" type="checkbox"/>	Lodging Property
<input checked="" type="checkbox"/>	Hours of Operation
<input checked="" type="checkbox"/>	Keywords
<input checked="" type="checkbox"/>	Phone Number
<input checked="" type="checkbox"/>	Website URL
<input checked="" type="checkbox"/>	Map
Enhanced Web Presence	
<input type="checkbox"/>	Priority Placement
<input type="checkbox"/>	Photos
<input type="checkbox"/>	Search Result Icon
<input type="checkbox"/>	Search Result Description
Hit Statistics: (last 12 months)	
0 Visits to My Directory Categories	
1 Times Displayed In Search Results	
0 Visits to Member Information Page	
0 Links to External Website	
0 Visits to Map	
0 Emailed Consumer Contact Requests	
Account/Finance	
Renewal Month:	January
Current Balance:	\$0.0
Recurring Fees:	\$0.0(annual total)
Communication	
Groups:	0
Lead List Groups:	0
Leads Sent to List:	0 (past 12 months)
eReferrals:	0 (past 12 months)
Correspondence:	0 (past 12 months)
Advertising	
Hot Deals:	0 (past 12 months)
Hot Deal Hits:	0 (past 12 months)
Job Postings:	0 (past 12 months)
Job Posting Hits:	0 (past 12 months)
Banners:	0 (inactive)
Banner Display:	0 (past 12 months)
Banner Clicks:	0 (past 12 months)
Events	
Sponsored:	0 (past 12 months)
Attended:	0 (past 12 months)
ChamberMaster Training 1234 Main Address Crosby, MN 56441	

Future Training...

- Check out complete resources in our on-line WIKI: [Manage Hot Deals/Member to Member Deals](#)
- Check out the [Training Calendar](#) to register for your continued and future training!
- Recommended:
 - Member Information Center (MIC) - Setup, Use, and Manage; ChamberMaster/MemberZone
 - Working with Communications ChamberMaster/MemberZone

Questions?

